Emergency Department
SLIGO REGIONAL HOSPITAL

Cyberspace
Another Access Point to the Emergency Department

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C. McDermott, N. McDermott, M. Sweeney, Emergency Department, Sligo Regional Hospital, Ireland

BACKGROUND

No Irish Emergency Department (ED) has a stand-alone website. Similarly, there is a paucity of websites in existence in the UK NHS system. A stand-alone website, www.edsligo.ie, was designed for Sligo Regional Hospital Emergency Department in May 2011.

THE BENEFITS

The potential benefits of a web site for an Irish ED include:

• Informing the public how to access the ED

• Health promotion information

• Improving the public awareness of the activities of the ED

• Developing potential research and educational links with other departments

• Attracting new staff from overseas

CUSTOM SOLUTION

Sligo Regional Hospital Emergency Department has a catchment area that covers several neighbouring counties in the northwest of Ireland and treats in excess of 30,000 patients per annum, both adult and paediatric. Our department has pioneered it's own dedicated website, www.edsligo.ie.

THE STRUCTURE

A structure was designed to construct the website that would be easy to navigate and clear in the information it presented. A commercial web-hosting service was contacted to manage the website content and apply for a domain name.

WALK IN
self referral

WALK IN
referral by a GP

EMERGENCY CALL 999 or 112
via ambulance

Sligo Emergency Department

WEBSITE FEATURES

Information we included on our website was as follows:

• Public information – opening times, location, directions, explanations of ED processes

• Public health messages – meningitis awareness, stroke recognition, information regarding cardiac arrest and road safety awareness

• Personnel information – medical, nursing staffing and ancillary staff

• Research & training projects at our hospital

• Information about the local area – cultural and tourist activities

• Information regarding upcoming job vacancies in the Emergency Department

SINCE ITS LAUNCH...

The website went live in May 2011. Google Analytics® is being used to monitor web traffic statistics. Since its introduction, the site has had in excess of 2500 'visits' from 75 countries worldwide. As the site develops, it is anticipated that it will experience exponential growth from many different countries worldwide.

CONCLUSIONS

• Website design for a modern Emergency Department is another important method of disseminating information to the public and specialty colleagues.

• Emergency Medicine is in a key position to embrace all available technologies. Creation of a website allows public feedback about the quality and nature of the service that is available provided by our ED.

Home   Patients   Staff   Health Information   Research & Training   Vacancies

Welcome to Sligo Regional Hospital's Emergency Department

The Emergency Department (ED) at Sligo Regional Hospital provides Emergency Medical Care to adults and children 24 hours a day, 7 days a week. The catchment area covers Sligo, Leitrim, and South Donegal, as well as parts of counties Cavan, Mayo, and Roscommon. Over 30,000 patients attend the ED every year.

• The Emergency Department is located on the Ground Floor of the Hospital.

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